

## **Sustainable fashion scrapbook**

**Time:** continuous homework for the duration of the project, plus 20 minutes plenary at the end.

### **Individual OR Group**

#### **Purpose**

This will deepen your understanding about more sustainable clothing.

#### **Background to the task**

Living sustainably means reducing the environmental impact of everything we do, buy and consume. Often this means trying to do more with less, or using recycled or reclaimed materials. Can this be combined with dressing well or even fashionably? Or does trying to keep up with fashion mean that you have to ignore wider issues like not spoiling the planet, or buying clothes that are cheap because they are made with child labour? Is it possible to have our cake (live well) and eat it (live sustainably)?

#### **Carrying out the task**

During the next few weeks, while we are doing the *Waste to Wear* project each individual OR group is to find and paste pictures into their scrapbook, based on the idea of *Sustainable Fashion*. These might be images of clothes that are

- both fashionable and good for the environment (or not bad for it anyway)
- fashionable and probably bad for the environment
- sustainable but the sorts of things Aunt Maude might wear and which you would not be seen dead in.

#### **Some interesting websites**

Do a search for 'Sara Cross', 'Rebecca Earley', 'sustainable fashion', 'eco-friendly fashion' or similar.

See also [www.vivavi.com](http://www.vivavi.com) (they have a good page on eco-friendly materials), [www.coolnotcruel.com](http://www.coolnotcruel.com), and of course [www.stepin.org](http://www.stepin.org).

#### **Recording results**

Cut and paste images into your scrapbook. Make a note next to each image saying why it is interesting for you.

#### **Whole class display**

At the end of the project there will be the opportunity to look at all the scrapbooks and possibly make an exhibition.

## **Teachers' notes**

### **Materials needed**

Each person or team will need a blank A4 scrapbook plus access to scissors, paste or spray mount (non-CFC of course!). A reserve stock of magazines, newspaper articles etc. about fashion can be built up over the preceding weeks.

### **Extensions**

- Some teams could do the whole project digitally with a PowerPoint outcome. Perhaps this could be offered as an option for people who would rather use computers than paper. It has the advantage of 'dematerialisation' (doing things without physical products), which is one of the principles of sustainable design!
- Alternatively a student might wish to research and make a presentation on one particular designer.