

Project 1: Live well, live wisely!

Overview

In this project you will design and make something to help make people more aware of sustainability.

You will need to:

- c decide who your product is aimed at and find out more about this target group
- c find out more about sustainable technologies
- c design and make your product
- c test and evaluate your product.

Background to the project

It is becoming more and more important for people in every country, of all ages, to learn about sustainability. At the moment the way we live is often unsustainable – particularly in the rich countries of the North – and it is easy for people to feel that they can't make a difference.

As consumers we are free to buy and use products that either help or damage the long-term sustainability of the planet. The problem is that at the moment very few people understand this.

Your brief

Design and make something to help a particular group of people understand that the things they choose to buy and use can affect the sustainability of their community, region and even the world as a whole.

You might decide to design something for other students at your school, parents, school governors, or other people in your local community.

Possible outcomes

The type of things you could design and make include:

- c a public exhibition of sustainable products
- c an eco-fashion show (see project 2)
- c ecologically-sound fashion accessories
- c an eco-meal for a group of governors, teachers, and even local journalists
- c organic fast-food products
- c a recipe book, *How to eat well and live wisely*
- c drama sketches to perform in public places.